

For Immediate Release

**BUCOM INTERNATIONAL NAMED TO FIRST ANNUAL "CMI 25" LIST BY
CORPORATE MEETINGS & INCENTIVES MAGAZINE**

Chicago, IL (September 11, 2007) – **BUCOM International**, Inc. today announced that it has been named by *Corporate Meetings & Incentives*® magazine to the first annual "CMI 25" list of the industry's largest and most influential full-service corporate meeting and incentive travel management companies. The CMI 25 appears in the September issue of *Corporate Meetings & Incentives* and is available on the Web at www.meetingsnet.com and provides an essential resource for meeting professionals seeking partners for outsourcing all or parts of their programs.

"The CMI 25 list represents the leading companies in the industry, based on extensive research by our staff," said Barbara Scofidio, editor of *CMI*. "As outsourcing of meeting and incentive travel planning becomes increasingly important to corporate America, the CMI 25 have become the 'go-to' service providers for executives in many sectors."

Headquartered in Chicago, **BUCOM International** is a full-service meeting planning and incentive travel management company. Although **BUCOM** has focused primarily on the Pharmaceutical Industry for the past 18 years, their proven management capabilities have helped them build a diverse clientele of Fortune 500 companies.

"We are very pleased to be included in *Corporate Meetings & Incentives* magazine's inaugural 'CMI 25' list," said Darlene Krammer, President, **BUCOM International**, Inc. "While our clients understand the value we bring to them on a wide variety of their internal programs, it is fantastic to receive recognition of our continued success by such an important external source as *CMI*."

The magazine's editors selected CMI 25 companies based on several factors, including the number of programs managed, total number of room nights, number of full-time employees, and percentage of revenues stemming from corporate meetings and incentives.

ABOUT BUCOM International, Inc.

Founded in 1987, **BUCOM International** is independently owned and operated, and consists of three divisions; **BUCOM International**, **BUCOM Production Services** (BPS), and Ad Specialty Answers (ASA). **BUCOM International, Inc.** is a full-service corporate meeting and incentive travel management company; BPS provides seamless, turnkey management of all meeting production elements; ASA offers premium gifts, creative advertising specialty solutions, and fully integrated promotional products and services. As a trusted partner, **BUCOM** provides its clients innovative solutions and brings invaluable experience in achieving program objectives.

Contact: Darlene Krammer, President – **BUCOM International, Inc.**
Phone: (312) 943-2600 E-mail: dkrammer@bucom.com www.bucom.com
###